## BiC

## First Quarter 2021 Results

April 27, 2021

## Q1 2021 KEY TAKEAWAYS

Robust results driven by the exceptional growth in U.S Lighters
Challenging underlying market trends in core Writing Instruments, worsened by the pandemic in developing countries

Solid performance of Rocketbook in Digital Writing
Continued growth in e-commerce, driven by all channels of trade, and share gains in key markets

Improved manufacturing costs driven by procurement efficiencies

Sustained Free Cash Flow and solid Net Cash Position

## Q1 2021 KEY FINANCIAL FIGURES



## HUMAN <br> EXPRESSION

| In million euros | Q1 2020 | Q1 2021 |
| :--- | :---: | :---: |
| Net Sales | 126.9 | 131.1 |
| \% change on a <br> comparative basis | $-14.8 \%$ | $+1.3 \%$ |
| \% change at <br> constant <br> currencies | $-12.9 \%$ | $+11.2 \%$ |
| Adjusted EBIT | 0.8 | 3.4 |
| Adjusted EBIT <br> margin | $0.7 \%$ | $2.6 \%$ |

$\square$ Organic Net Sales _ Adjusted EBIT Margin




- Challenging underlying market trends in core Writing Instruments, worsened by the pandemic in developing countries
- Outperformance in Coloring in Europe and North America
- Market share increased or maintained during Back-To-School in southern hemisphere's countries (Brazil and South Africa)
- Rebound in India with Cello Net Sales growing double digit
- Solid performance of Rocketbook in Digital Writing segment


## FLAME <br> FOR LIFE

| In million euros | Q1 2020 | Q1 2021 |
| :--- | :---: | :---: |
| Net Sales | 121.0 | 174.5 |
| \% change on a <br> comparative basis | $-18.7 \%$ | $+54.2 \%$ |
| \% change at <br> constant currencies | $-18.6 \%$ | $+57.8 \%$ |
| Adjusted EBIT | 34.7 | 65.1 |
| Adjusted EBIT <br> margin | $28.7 \%$ | $37.3 \%$ |


\% share of Utility Lighters sales


- Shift in market dynamics in the US - market expected to be in the range of flat to low single-digit increase in 2021
- Continued success of EZ Reach utility pocket lighter in the U.S, leading to further distribution gains
- Solid results in Latin America
- Good performance in Europe, notably in France and Italy. Further distribution gains in Russia


## Q1 U.S LIGHTERS' SELL-IN PERFORMANCE BIC ESTIMATES - INDEX (\% GROWTH)



| In million euros | Q 12020 | Q 12021 |
| :--- | :---: | :---: |
| Net Sales | 102.0 | 96.4 |
| \% change on a <br> comparative basis | $-5.9 \%$ | $+4.5 \%$ |
| \% change at <br> constant <br> currencies | $-5.0 \%$ | $+5.0 \%$ |
| Adjusted EBIT | 7.7 | 12.2 |
| Adjusted EBIT <br> Margin | $7.5 \%$ | $12.7 \%$ |




E-commerce Shaver Market Evolution in the U.S

BIC share gain: +2.2 points


- Performance negatively impacted by declining markets in Europe, partially offset by market share in Russia
- Continued success of added-value products including 5 blade and Hybrid ranges in the U.S and Russia
- Good sell-out performance in Female, driven by the Soleil range in Latin America
- Robust E-commerce growth


## Q1 2021 NET SALES EVOLUTION (as reported)



## Q1 2021 <br> PROFIT AND LOSS ACCOUNT

| In million euros | Q1 2020 | Q1 2021 |
| :--- | :---: | :---: |
| Net Sales | 357.0 | 411.0 |
| Gross Profit | 182.4 | 212.1 |
| EBITDA | 47.8 | 250.9 |
| Adjusted EBIT* | 25.3 | 60.5 |
| Non-recurring items | 2.3 | -166.8 |
| EBIT | 23.0 | 227.3 |
| Finance revenue/costs | 11.8 | 0.8 |
| Income before Tax | 34.8 | 228.2 |
| Net Income Group share | 25.0 | 161.6 |
| EPS Group Share (in euro) | 0.56 | 3.59 |
| Adjusted* Net Income Group Share | 26.9 | 43.0 |
| Adjusted* EPS Group Share (in euro) | 0.60 | 0.96 |

Sale of Clichy Headquarters: 167.7 M€
Pimaco divestiture: $3.0 \mathrm{M} €$
Restructuring costs: $3.9 \mathrm{M} €$

KEY COMPONENTS OF CHANGE IN EBIT AND ADJUSTED EBIT


## RAW MATERIALS




$\rightarrow$ Headwinds from Raw Materials increases offset by procurement savings and manufacturing efficiencies in Q1
$\rightarrow$ Ongoing pressure from market prices expected to impact input costs for the balance of the year

- Q1 average Plastics market prices up 37\% compared to Q4 2020
- Q1 average Metals market prices up 15\% compared to Q4 2020
- Q2 2021 trends expected to be similar or higher than Q1's, with a progressive improvement in Q3 and Q4


## CAPEX - DEPRECIATION \& AMORTIZATION



## WORKING CAPITAL



INVENTORIES IN DAYS*


RECEIVABLES IN DAYS


## 31 MARCH 2021 NET CASH POSITION

In million euros


## REVISED 2021 MARKET ASSUMPTIONS*



## 2021 MAIN NET SALES, ADJUSTED EBIT MARGIN AND FREE CASH FLOW DRIVERS



Cash


## 2021 OUTLOOK¹

Despite a better-than-expected start of the year and an exceptional performance in Lighters, our Full-Year Net Sales outlook remains unchanged, although we now expect to be at the high end of our $+5 \%$ to $+7 \%$ growth objective at constant currencies.

The trading environment remains volatile in Latin America, Africa and India, and the visibility of the upcoming Back-To-School is reduced due to evolving consumer shopping habits.

Full Year 2021 operating margins should improve thanks to tight management of input costs and further manufacturing efficiencies.

The Full Year 2021 Free Cash Flow is expected to be above 200 million euros, driven by strict control of CAPEX and Working Capital.

## THANK YOU

## APPENDIX

## Q1 2021 NET SALES BREAKDOWN



BY GEOGRAPHY


Lighters
43\%

## Q1 2021 NET SALES <br> MAIN EXCHANGE RATE EVOLUTION VS. EURO

|  | Average rates |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | \% of sales | Q1 2020 | Q1 2021 | \% of change |
| US Dollar | $43 \%$ | 1.10 | 1.20 | $-8.37 \%$ |
| Brazilian Real | $25 \%$ | 4.90 | 6.61 | $-25.83 \%$ |
| Mexican Peso | $5 \%$ | 22.00 | 24.54 | $-10.37 \%$ |
| Argentina Peso | $10 \%$ | 67.78 | 107.01 | $-36.66 \%$ |
| Canadian dollar | $1 \%$ | 1.48 | 1.52 | $-2.79 \%$ |
| Australian dollar | $-2 \%$ | 1.68 | 1.56 | $7.66 \%$ |
| South African Zar | $1 \%$ | 16.89 | 17.98 | $6.10 \%$ |
| Indian Rupee |  | $2 \%$ | 79.83 | 87.72 |
| Non-Euro European countries |  | $6 \%$ |  |  |

## GROUP QUARTERLY FIGURES

|  | Restated for IAS 29 |  |  |  |  | Restated for Unallocated Group Costs |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In million euros | Q1 18 | Q2 18 | Q3 18 | Q4 18 | FY 18 | Q1 19 | Q2 19 | Q3 19 | Q4 19 | FY 19 | Q1 20 | Q2 20 | Q3 20 | Q4 20 | FY 20 | Q1 21 |
| Net Sales | 415.4 | 543.9 | 479.5 | 511.0 | 1949.8 | 415.4 | 544.8 | 488.0 | 501.2 | 1949.4 | 357.0 | 418.9 | 441.9 | 410.1 | 1627.9 | 411.0 |
| YoY actual changes | -12.2\% | -9.2\% | +1.6\% | +2.7\% | -4.5\% | 0.0\% | +0.2\% | +1.8\% | -1.9\% | 0.0\% | -14.1\% | -23.1\% | -9.4\% | -18.2\% | -16.5\% | +15.1\% |
| YoY changes on a constant currency basis* | -3.0\% | -3.1\% | +5.1\% | +5.4\% | +0.9\% | -1.1\% | -1.5\% | -0.5\% | -2.3\% | -1.4\% | -12.9\% | -21.3\% | -2.6\% | -9.4\% | -11.8\% | +25.6\% |
| YoY changes on a comparative basis* | -1.5\% | -2.3\% | +5.2\% | +5.4\% | +1.5\% | -2.0\% | -1.3\% | -0.5\% | -3.8\% | -1.9\% | -13.8\% | -21.5\% | -3.5\% | -10.7\% | -12.6\% | +20.9\% |
| EBIT | 69.6 | 50.0 | 76.8 | 62.5 | 258.8 | 54.6 | 71.4 | 83.1 | 43.6 | 252.7 | 23.0 | 1.0 | 108.3 | 24.5 | 156.8 | 227.3 |
| Adjusted EBIT * | 69.6 | 118.7 | 77.0 | 87.1 | 352.4 | 54.6 | 98.5 | 88.0 | 90.7 | 331.8 | 25.3 | 67.5 | 83.3 | 52.9 | 229.1 | 60.5 |
| EBIT margin | 16.7\% | 9.2\% | 16.0\% | 12.2\% | 13.3\% | 13.1\% | 13.1\% | 17.0\% | 8.7\% | 13.0\% | 6.4\% | 0.2\% | 24.5\% | 6.0\% | 9.6\% | 55.3\% |
| Adjusted EBIT margin* | 16.7\% | 21.8\% | 16.1\% | 17.0\% | 18.1\% | 13.1\% | 18.1\% | 18.0\% | 18.1\% | 17.0\% | 7.1\% | 16.1\% | 18.9\% | 12.9\% | 14.1\% | 14.7\% |
| Net Income Group Share | 48.6 | 22.2 | 52.7 | 49.8 | 173.4 | 39.3 | 50.3 | 63.0 | 23.5 | 176.1 | 25.0 | -3.0 | 68.0 | 3.6 | 93.7 | 161.6 |
| EPS Group Share | 1.06 | 0.49 | 1.15 | 1.09 | 3.80 | 0.87 | 1.11 | 1.40 | 0.52 | 3.91 | 0.56 | -0.07 | 1.51 | 0.08 | 2.08 | 3.59 |

## GROUP QUARTERLY FIGURES BY GEOGRAPHY

| In million euros | Q1 19 | Q2 19 | Q3 19 | Q4 19 | FY 19 | Q1 20 | Q2 20 | Q3 20 | Q4 20 | FY 20 | Q1 21 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Europe |  |  |  |  |  |  |  |  |  |  |  |
| Net Sales | 122.8 | 167.9 | 143.5 | 124.7 |  | 558.9 | 119.1 | 138.6 | 147.2 | 112.3 | 517.3 | 125.2 |
| YoY actual changes | -1.2\% | -4.6\% | +4.0\% | +2.7\% | -0.1\% | -3.0\% | -17.4\% | +2.6\% | -9.9\% | -7.5\% | +5.2\% |
| YoY changes on a comparative basis* | +2.4\% | -1.3\% | +6.2\% | +3.2\% | +2.3\% | -3.0\% | -16.6\% | +3.1\% | -9.3\% | -6.9\% | +4.9\% |
|  |  |  |  |  |  |  |  |  |  |  |  |
| North America |  |  |  |  |  |  |  |  |  |  |  |
| Net Sales | 161.8 | 227.5 | 196.9 | 178.3 | 764.4 | 140.4 | 202.8 | 196.3 | 163.6 | 703.1 | 184.1 |
| YoY actual changes | +4.4\% | +1.1\% | +0.3\% | -5.9\% | -0.2\% | -13.2\% | -10.8\% | -0.3\% | -8.2\% | -8.0\% | +31.1\% |
| YoY changes on a comparative basis* | -2.2\% | -2.4\% | -3.4\% | -8.3\% | -4.1\% | -15.6\% | -12.3\% | +4.6\% | -1.4\% | -6.1\% | +33.4\% |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Latin America |  |  |  |  |  |  |  |  |  |  |  |
| Net Sales | 78.9 | 86.9 | 87.8 | 112.0 | 365.6 | 54.6 | 39.4 | 56.9 | 79.1 | 230.1 | 58.2 |
| YoY actual changes | -3.0\% | +4.0\% | -0.4\% | -2.5\% | -0.6\% | -30.8\% | -54.6\% | -35.2\% | -29.4\% | -37.1\% | +6.6\% |
| YoY changes on a comparative basis* | -1.5\% | +0.9\% | -2.1\% | -2.2\% | -1.3\% | -26.4\% | -46.1\% | -17.5\% | -11.4\% | -24.4\% | +34.0\% |


| Middle East and Africa |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 22.2 | 24.8 | 26.5 | 44.8 | 118.4 | 20.1 | 18.9 | 19.5 | 28.7 | 87.2 | 22.0 |
| YoY actual changes | +16.5\% | +12.1\% | +32.3\% | +10.4\% | +16.2\% | -9.8\% | -23.9\% | -26.2\% | -35.9\% | -26.3\% | +9.7\% |
| YoY changes on a comparative basis* | +0.2\% | -2.2\% | +10.5\% | -3.0\% | +0.4\% | -13.5\% | -22.8\% | -23.3\% | -30.2\% | -24.0\% | +18.7\% |


| Asia \& Oceania (including India) |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 29.7 | 37.7 | 33.3 | 41.4 | 142.1 | 22.8 | 19.1 | 21.9 | 26.3 | 90.2 | 21.5 |
| YoY actual changes | -17.2\% | +1.4\% | -10.1\% | -7.4\% | -8.2\% | -23.1\% | -49.2\% | -34.2\% | -36.5\% | -36.5\% | -5.8\% |
| YoY changes on a comparative basis* | -17.8\% | +0.6\% | -11.9\% | -8.5\% | -9.3\% | -19.5\% | -45.6\% | -29.0\% | -32.2\% | -32.3\% | +0.8\% |

## HUMAN EXPRESSION

| Restated for Unallocated Group Costs |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In million euros | Q1 19 | Q2 19 | Q3 19 | Q4 19 | FY 19 | Q1 19 | Q2 19 | Q3 19 | Q4 19 | FY 19 | Q1 20 | Q2 20 | Q3 20 | Q4 20 | FY 20 | Q1 21 |
| Net Sales | 148.3 | 252.5 | 204.3 | 169.3 | 774.4 | 148.3 | 252.5 | 204.3 | 169.3 | 774.4 | 126.9 | 166.9 | 161.3 | 120.5 | 575.6 | 131.1 |
| YoY actual changes | -2.3\% | +1.2\% | +2.0\% | -0.6\% | +0.3\% | -2.3\% | +1.2\% | +2.0\% | -0.6\% | +0.3\% | -14.4\% | -33.9\% | -21.1\% | -28.8\% | -25.7\% | +3.3\% |
| YoY changes on a constant currency basis* | -1.8\% | -0.6\% | +0.1\% | +0.1\% | -0.5\% | -1.8\% | -0.6\% | +0.1\% | +0.1\% | -0.5\% | -12.9\% | -33.1\% | -17.4\% | -21.1\% | -22.4\% | +11.2\% |
| YoY changes on a comparative basis* | -5.8\% | -2.3\% | -1.7\% | -4.8\% | -3.4\% | -5.8\% | -2.3\% | -1.7\% | -4.8\% | -3.4\% | -14.8\% | -33.2\% | -17.8\% | -21.8\% | -23.2\% | +1.3\% |
| EBIT | 1.8 | 21.9 | 12.6 | -43.1 | $-6.7$ | 6.3 | 37.6 | 18.7 | -35.8 | 26.8 | 0.8 | -35.7 | 18.4 | -14.6 | -31.1 | 5.2 |
| Adjusted EBIT | 1.8 | 32.3 | 14.5 | -0.9 | 47.8 | 6.3 | 37.6 | 18.7 | 4.7 | 67.4 | 0.8 | 18.2 | 14.8 | -0.5 | 33.3 | 3.4 |
| EBIT Margin | 1.2\% | 8.7\% | 6.2\% | -25.4\% | -0.9\% | 4.3\% | 14.9\% | 9.2\% | -21.2\% | 3.5\% | 0.6\% | -21.4\% | 11.4\% | -12.1\% | -5.4\% | 4.0\% |
| Adjusted EBIT Margin | 1.2\% | 12.8\% | 7.1\% | -0.5\% | 6.2\% | 4.3\% | 14.9\% | 9.2\% | 2.8\% | 8.7\% | 0.7\% | 10.9\% | 9.2\% | -0.4\% | 5.8\% | 2.6\% |

## FLAME FOR LIFE

|  | Restated for Unallocated Group Costs |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In million euros | Q1 19 | Q2 19 | Q3 19 | Q4 | FY 19 | Q1 19 | Q2 19 | Q3 19 | Q4 | FY 19 | Q1 20 | Q2 20 | Q3 20 | Q4 20 | FY 20 | Q1 21 |
| Net Sales | 149.7 | 169.9 | 161.9 | 197.4 | 679.0 | 149.7 | 169.9 | 161.9 | 197.4 | 679.0 | 121.0 | 147.3 | 171.1 | 178.7 | 618.1 | 174.5 |
| YoY actual changes | -2.0\% | +3.0\% | -1.1\% | -3.4\% | -1.0\% | -2.0\% | +3.0\% | -1.1\% | -3.4\% | -1.0\% | -19.2\% | -13.3\% | +5.7\% | -9.5\% | -9.0\% | +44.2\% |
| YoY changes on a constant currency basis* | -4.7\% | +0.7\% | -3.9\% | -4.5\% | -3.1\% | -4.7\% | +0.7\% | -3.9\% | -4.5\% | -3.1\% | -18.6\% | -11.2\% | +14.8\% | -0.6\% | -3.5\% | +57.8\% |
| YoY changes on a comparative basis* | -5.5\% | -0.1\% | -4.2\% | -4.9\% | -3.7\% | -5.5\% | -0.1\% | -4.2\% | -4.9\% | -3.7\% | -18.7\% | -11.2\% | +13.1\% | -3.0\% | -4.7\% | +54.2\% |
| EBIT | 46.6 | 49.3 | 52.6 | 69.2 | 217.7 | 51.1 | 61.8 | 57.6 | 77.1 | 247.7 | 34.5 | 49.5 | 80.6 | 61.8 | 226.4 | 63.4 |
| Adjusted EBIT | 46.6 | 58.7 | 54.3 | 72.5 | 232.1 | 51.1 | 61.8 | 57.6 | 78.6 | 249.2 | 34.7 | 52.5 | 65.6 | 63.2 | 216.1 | 65.1 |
| EBIT Margin | 31.1\% | 29.0\% | 32.5\% | 35.1\% | 32.1\% | 34.2\% | 36.4\% | 35.6\% | 39.0\% | 36.5\% | 28.5\% | 33.6\% | 47.1\% | 34.6\% | 36.6\% | 36.3\% |
| Adjusted EBIT Margin | 31.1\% | 34.5\% | 33.5\% | 36.7\% | 34.2\% | 34.2\% | 36.4\% | 35.6\% | 39.8\% | 36.7\% | 28.7\% | 35.7\% | 38.4\% | 35.4\% | 35.0\% | 37.3\% |

## BLADE EXCELLENCE

| Restated for Unallocated Group Costs |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In million euros | Q1 19 | Q2 19 | Q3 19 | Q4 | FY 19 | Q1 19 | Q2 19 | Q3 19 | Q4 | FY 19 | Q1 20 | Q2 20 | Q3 20 | Q4 20 | FY 20 | Q1 21 |
| Net Sales | 109.0 | 115.5 | 114.9 | 123.5 | 463.0 | 109.0 | 115.5 | 114.9 | 123.5 | 463.0 | 102.0 | 98.6 | 102.9 | 100.6 | 404.2 | 96.4 |
| YoY actual changes | +12.4\% | +1.8\% | +10.1\% | +0.4\% | +5.7\% | +12.4\% | +1.8\% | +10.1\% | +0.4\% | +5.7\% | -6.4\% | -14.6\% | -10.4\% | -18.5\% | -12.7\% | -5.5\% |
| YoY change on a constant currency basis* | +11.3\% | +0.8\% | +7.4\% | -0.2\% | +4.4\% | +11.3\% | +0.8\% | +7.4\% | -0.2\% | +4.4\% | -5.0\% | -11.0\% | -0.8\% | -7.8\% | -6.2\% | +5.0\% |
| YoY change on a comparable basis* | +10.0\% | -0.7\% | +7.0\% | -1.6\% | +3.2\% | +10.0\% | -0.7\% | +7.0\% | -1.6\% | +3.2\% | -5.9\% | -11.5\% | -1.2\% | -8.4\% | -6.8\% | +4.5\% |
| EBIT | 7.7 | 1.6 | 19.6 | 18.3 | 47.2 | 11.0 | 10.5 | 23.2 | 23.8 | 68.5 | 7.5 | 9.8 | 25.6 | 7.7 | 50.6 | 12.2 |
| Adjusted EBIT | 7.7 | 8.4 | 20.8 | 19.3 | 56.2 | 11.0 | 10.5 | 23.2 | 23.1 | 67.8 | 7.7 | 14.3 | 17.5 | 10.7 | 50.1 | 12.2 |
| EBIT Margin | 7.1\% | 1.4\% | 17.0\% | 14.8\% | 10.2\% | 10.1\% | 9.1\% | 20.2\% | 19.3\% | 14.8\% | 7.3\% | 10.0\% | 24.8\% | 7.7\% | 12.5\% | 12.7\% |
| Adjusted EBIT Margin | 7.1\% | 7.3\% | 18.1\% | 15.6\% | 12.1\% | 10.1\% | 9.1\% | 20.2\% | 18.7\% | 14.7\% | 7.5\% | 14.5\% | 17.0\% | 10.6\% | 12.4\% | 12.7\% |

## OTHER PRODUCTS

| Restated for Unallocated Group Costs |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In million euros | Q1 19 | Q2 19 | Q3 19 | Q4 | FY 19 | Q1 19 | Q2 19 | Q3 19 | Q4 | FY 19 | Q1 20 | Q2 20 | Q3 20 | Q4 20 | FY 20 | Q1 21 |
| Net Sales | 8.3 | 7.0 | 6.9 | 10.9 | 33.1 | 8.3 | 7.0 | 6.9 | 10.9 | 33.1 | 7.0 | 6.1 | 6.6 | 10.3 | 30.0 | 9.0 |
| YoY actual changes | -40.0\% | -56.3\% | -37.8\% | -16.9\% | -38.7\% | -40.0\% | -56.3\% | -37.8\% | -16.9\% | -38.7\% | -15.7\% | -12.3\% | -3.8\% | -6.3\% | -9.4\% | +29.4\% |
| YoY changes on a constant currency basis* | -39.8\% | -56.2\% | -37.8\% | -16.7\% | -38.6\% | -39.8\% | -56.2\% | -37.8\% | -16.7\% | -38.6\% | -15.2\% | -11.5\% | -2.2\% | -5.6\% | -8.6\% | +29.7\% |
| YoY changes on a comparative basis* | -5.4\% | -4.3\% | +11.4\% | +4.5\% | +1.2\% | -5.4\% | -4.3\% | +11.4\% | +4.5\% | +1.2\% | -15.2\% | -11.2\% | -2.1\% | -5.4\% | -8.4\% | +29.7\% |
| EBIT | -1.6 | -1.3 | -1.7 | -0.9 | -5.5 | -1.3 | -0.8 | -1.5 | 0.0 | -3.6 | -0.9 | -2.6 | -1.8 | 0.1 | -5.2 | -0.2 |
| Adjusted EBIT | -1.6 | -0.9 | -1.6 | -0.2 | -4.3 | -1.3 | -0.8 | -1.5 | 0.1 | -3.5 | -0.9 | -0.2 | -1.4 | 0.6 | -1.9 | -0.2 |

## UNALLOCATED COSTS

| Restated for Unallocated Group Costs |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In million euros | Q1 19 | Q2 19 | Q3 19 | Q4 19 | FY 19 | Q1 20 | Q2 20 | Q3 20 | Q4 20 | FY 20 | Q1 21 |
| EBIT | -12.6 | -37.6 | -14.9 | -21.5 | -86.7 | -18.8 | -20.1 | -14.5 | -30.5 | -84.0 | 146.8 |
| Adjusted EBIT | -12.6 | -10.6 | -10.0 | -15.9 | -49.1 | -17.0 | -17.2 | -13.2 | -21.0 | -68.4 | -20.0 |

## CAPITAL AND VOTING RIGHTS

As of March 31, 2021, the total number of issued shares of SOCIÉTÉ BIC is $45,395,857$ shares, representing:

- 66,790,746 voting rights
- $66,395,723$ voting rights excluding shares without voting rights

Total number of treasury shares held at the end of March 2021: 395,023.

## GLOSSARY

- Constant currency basis: constant currency figures are calculated by translating the current year figures at prior year monthly average exchange rates.
- Organic change or Comparative basis: at constant currencies and constant perimeter. Figures at constant perimeter exclude the impact of acquisitions and/or disposals that occurred during the current year and/or during the previous year, until their anniversary date. All Net Sales category comments are made on a comparative basis. Organic change excludes Argentina Net Sales for both 2019 and 2020.
- EBITDA: EBIT before Depreciation and Amortization
- Adjusted EBIT: adjusted means excluding normalized items.
- Adjusted EBIT margin: adjusted EBIT as a percentage of Net Sales.
- Net Cash from operating activities: Cash generated from principal activities of the entity and other activities that are not investing or financing activities.
- Free Cash Flow: Net cash flow from operating activities less capital expenditures (CAPEX). Free cash flow does not include acquisitions and proceeds from the sale of businesses.
- Net cash position: Cash and cash equivalents + Other current financial assets - Current borrowings - Non-current borrowings (except financial liabilities following IFRS 16 implementation)


## DISCLAIMER

This document contains forward-looking statements. Although BIC believes its estimates are based on reasonable assumptions, these statements are subject to numerous risks and uncertainties.

A description of the risks borne by BIC appears in section Risks Management of BIC's Universal Registration Document filed with the French financial markets authority ("AMF") on April 1, 2021.

